LAMBDA SOLUTIONS | LAMBDA SUITE

Let's see other LMS's keep up with this:

We have lovingly built the Lambda Suite to accommodate businesses that have sophistication. Whether it's multiple staff, selling automation, custom course packaging and pricing, bundled courses, bulk purchasing or selling multi-regionally.

Check out these and other cool eCommerce features in this section!

🛒 NEXT LEVEL eCOMMERCE

THE STORE

• Sell any type of eLearning products including self-paced learning, physical products (textbooks, any kind of branded consumer product), live and virtual events, eDownloads.

• Group and bundle products quickly and on the fly. Apply custom or adaptive pricing rules quickly and easily.

• Customers can filter products in categories and search results by price range, brands, and other attributes with layered/faceted navigation.

• Make buying easy for customers with a user-friendly course catalog, product pages, and frictionless checkout process.

• Create one or more stores to personalize the selling experience for your channels.

• Set promotional pricing for specific stores, categories, customer segments, or Products.

THE MARKETING

• Design your own site with your own brand and visual style and complement it with your own content-rich online experiences with our Page Builder.

• Capture leads and run campaigns to convert those leads.

• Leverage eCommerce techniques such as Abandoned Cart Reminders to maximize sales.

• Engage your prospective and existing customers with newsletters and configurable email templates.

• Optimize your pages for enhanced Search Engine Optimization (SEO) so your prospective users can find you on the first page.

• Enhance your catalog with ratings, reviews, and social media sharing and additional product recommendations (related, upsell, cross sell products).

THE CHECKOUT

• Allow your customers to buy courses for others and assign learners with automated enrollment synchronization.

• Configure Discount Codes for specific stores, customer segments, time periods, products, and categories to apply Dollar or Percentage based discounts.

• Collect payments by sending invoices and purchase orders.

• View, edit, create, and fulfill orders and invoices. Enable your representatives to create orders and customer accounts and to update customer carts and wishlists.

• Include a mini shopping cart on store pages to summarize products in the cart.

• Support multiple currencies, local tax rates, and shipping estimates in the shopping cart.

• Shipping and order fulfillment with inventory management.

• Order Management and Customer Service: View, edit, create and fulfill orders and invoices from the Store Admin. Update customer accounts, carts, and wish lists.

• Payment gateway: Authorize.net, PayPal, Stripe, Moneris, Square, Braintree.

• Revenue Model Flexibility: Whether you sell individual courses, subscriptions or year long contracts, we have you covered

ABOUT US

Lambda Solutions is a full SaaS solution to scalably and effectively serve companies with explosive growth and the increasing complexities that come with it. Lambda Solutions started by using open source technology (Moodle and Totara), and now is proud to provide the first full solution of its kind, designed to deliver, sell and optimize eLearning. Founded in 2002 in Vancouver, Canada Lambda Solutions has been providing world-class, secure infrastructure that is feature-rich, scalable, and backed by result-focused service and support across the globe .Lambda Solutions' portfolio proudly includes Fortune 500 companies such as Subaru, REALOGY and Sandler Training.

FOR MORE INFORMATION, VISIT **LAMBDASOLUTIONS.NET**

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